

& lotte & belle co.

The Perfect Pony Playbook



Your no-stress guide to comp-ready hair!

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Hey lovely,

If you're here... you're probably:

Slightly stressed
Running on limited time
Just wanting it to look perfect
We get it — we've been there.

This guide is here to make sure:

- ✓ Your pony stays IN
- ✓ Your volume stays UP
- ✓ And you feel like you've absolutely nailed it

Aka: You've 100% got this 🍷

YOUR PONYTAIL SURVIVAL KIT

You'll need:

- Hair ties (yes... backups too)
- Bobby pins (more than you think)
- Dry shampoo + hairspray
- Tease brush + smooth brush
- Your Perfect Pony
- Curling wand
- Blunt needle + strong thread
- Scissors



PRO TIP: pack this all the night before, future you will be grateful

STEP 1: LOCK IT DOWN, BABE

The foundation that does all the heavy lifting



If this step is strong... everything else is easy.

1. Brush hair into position (high pony)
2. Secure TIGHT — no movement allowed
3. Plait the ponytail fully
4. Wrap into a small, flat bun
5. Pin firmly — it should feel rock solid

PRO TIP: This is your anchor — don't rush it

STEP 2: POP HER ON

Meet your Perfect Pony



1. Place the pony over the bun
2. Secure combs into the base
3. Pull the tie tight

Check:

- ✓ Even
- ✓ Secure
- ✓ Sitting pretty

PRO TIP: If it moves now... it'll move later

STEP 3: STITCH, DON'T STRESS

This is the game changer



Prep:

1. Thread your needle
2. Make sure you leave one end longer

Start:

1. Through pony base
2. Into bun
3. Pull tight
4. Work your way around the entire bun with large stitches - can even go around twice if that makes you feel more comfortable

STEP 4: CROWN PREP = QUEEN ENERGY

Flat hair? Not today.



Flat hair?

Not today.

- Section the crown
- Spray roots lightly

PRO TIP: Grip = volume that lasts

KEEP GOING

If you've already said "hold still" 47 times...
you're right on schedule ...

Trust the process, trust the teasing, and
remember — no competition pony was ever
built calmly.

A few deep breaths, another bobby pin,
slightly more hairspray than seems necessary
— and you're nearly there!



STEP 5: TEASE IT LIKE YOU MEAN IT

This is where the magic happens



Small sections

- Lift straight up
- Tease at the roots only
- Build slowly

PRO TIP: Think cushion... not chaos

FINAL FINISH

The Final Touch



Smooth the top layer only

- Don't flatten your volume
- Wrap + blend the base

PRO TIP: Soft on top, strong underneath

PRO TIPS PAGE

Cheat Sheet (because we love you)



Tight bun = strong pony

- ✓ Sewing = non-negotiable for comps
- ✓ Tease roots only
- ✓ Smooth lightly
- ✓ Dry shampoo = grip
- ✓ Hairspray = hold

PRO TIP: The difference between a good pony and a perfect pony? The prep, the patience... and a little extra teasing.

AND JUST LIKE THAT...

She's ready to hit the floor



Your pony isn't just hair.

It's:

- ✦ Confidence
- ✦ Presence
- ✦ That final "we're ready" moment

Wear it proud.



Volume up. Bows straight. Confidence unmatched.

And don't forget
tag us so we can obsess over your pony, hype your team up,
and repost your comp day magic ❤️



TAG US
@lotteandbelleco

